

## Digital Channels to Scale the World

Grow revenue, scale your business, and future-proof your tech stack

Join forces with our skilled and experienced engineers to bring new communications solutions to your customers.





**Software-as-a-Service** 

(SaaS) market segment is set to reach

\$151bn by 2022

Source: Gartner

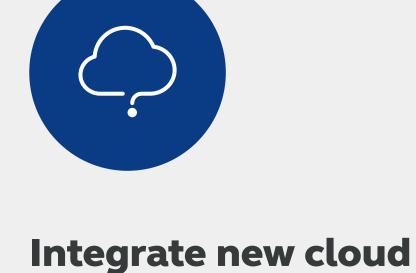


Communications-Platform-as-a-Service (CPaaS) market segment is set to reach

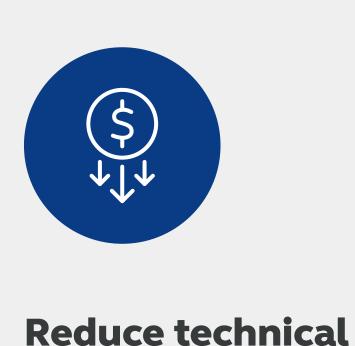
\$17.7bn by 2024

Source: IDC

Key reasons to partner with a cloud technology provider



services and digital channels



complexity and costs



and revenue streams

Complexity



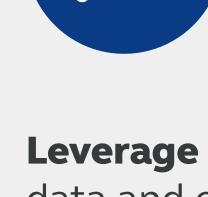
Leverage customer data and optimize at scale

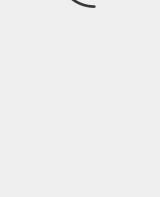
### INCREASE 1

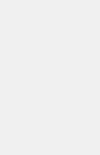


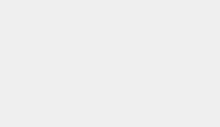


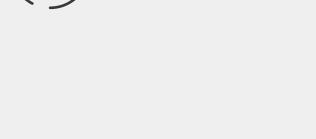


















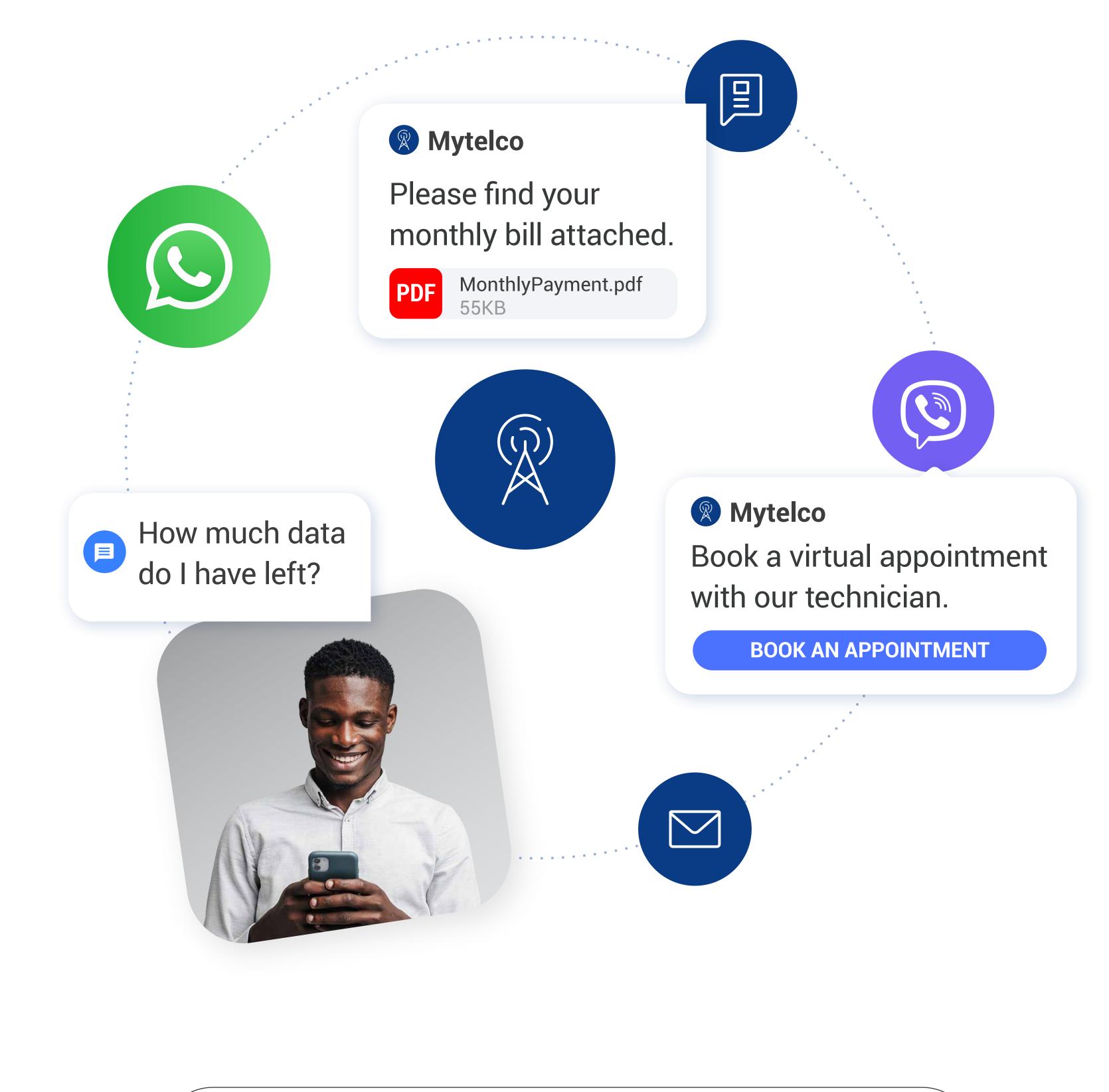
Help your clients drive success

An omnichannel experience that

delivers desired customer outcomes

A technology stack that maximizes

the speed and degree of CX success



**Expand your communications mix** 

35%

51%

are happier to engage with brands on digital channels since the pandemic started

agree that technology now plays a greater role in how they engage with brands

46%

It's time to upgrade your customer communication

believe that communication has become more important than ever

### **Native channels**

your customers to scale their business while you grow revenue.

with new channels and technology.

Voice

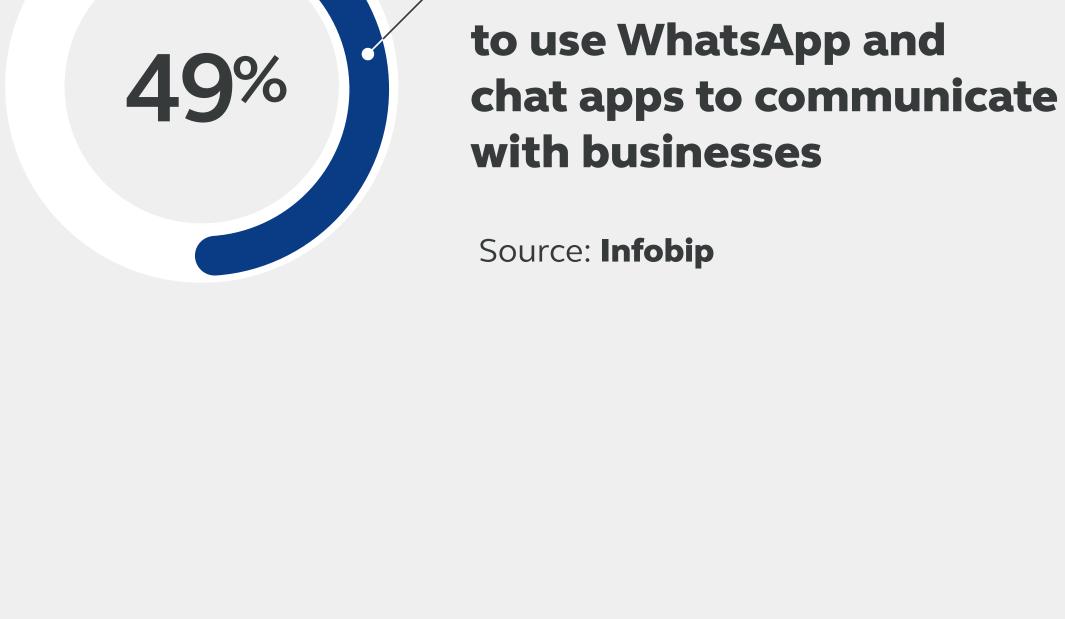
Add new digital channels and capabilities to your business through Infobip and enable

### SMS

MMS **RCS** 

Chat apps & social media

No set up, just fast connections





Messenger



Video

Google's Business

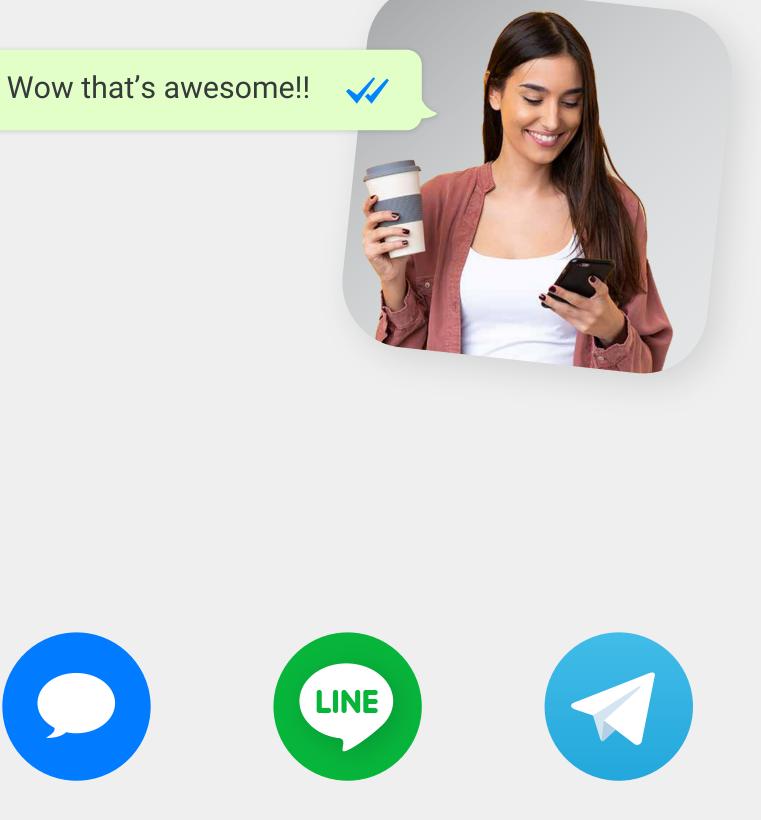
Messages



**Apple Messages** 

for Business

**Email** 



Telegram

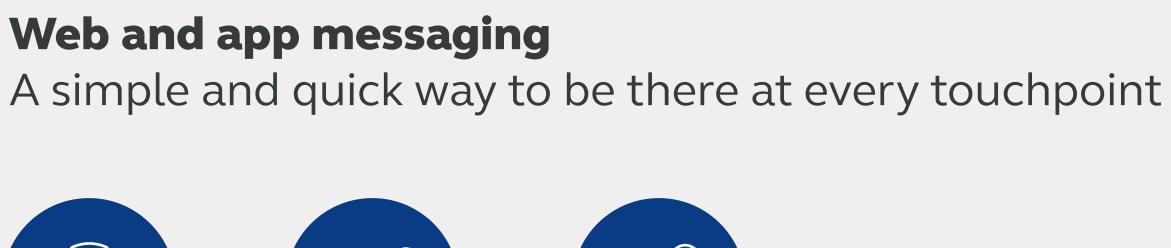
**Biometry** 

Cloud

solutions

**SMS** 

LINE



**Live Chat** 

WhatsApp

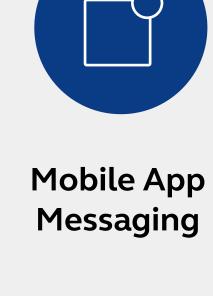
**Business** 



Viber for

**Business** 





customer journey - from onboarding to retention.

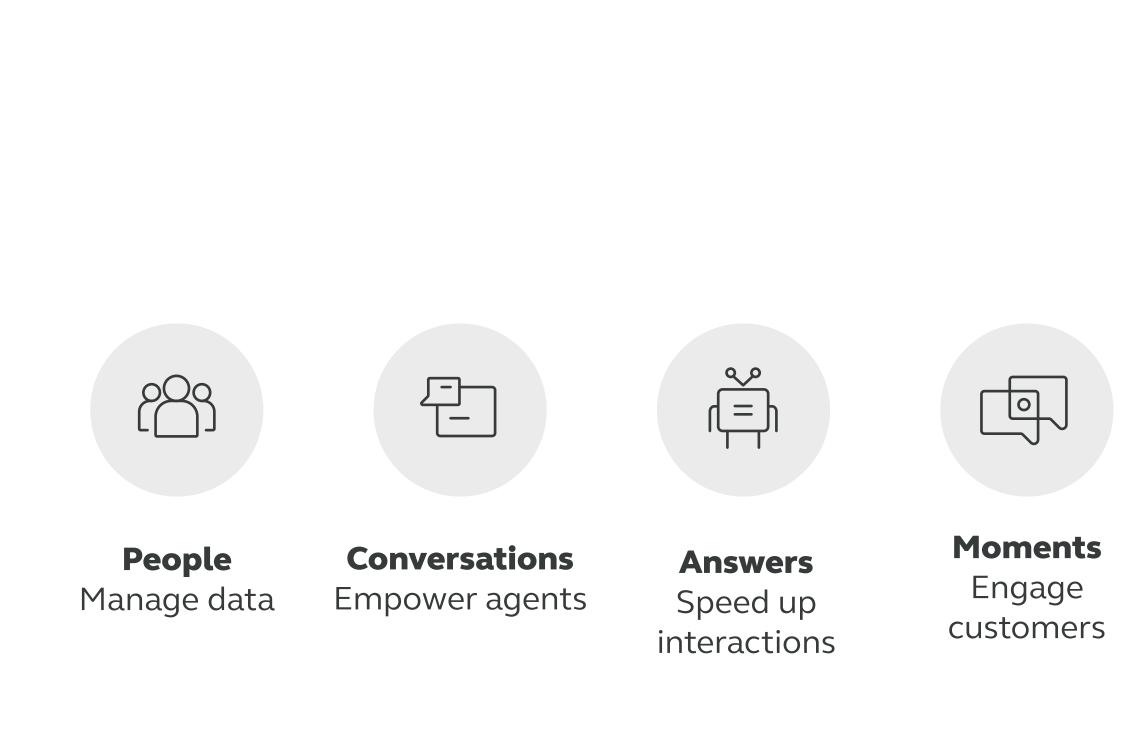
Source: **Accenture** 

Take communication to new heights with omnichannel solutions that connect your entire

Instagram

# Go beyond messaging

of companies are investing in emerging technology



Learn from other brands' success

MESSAGES

347892

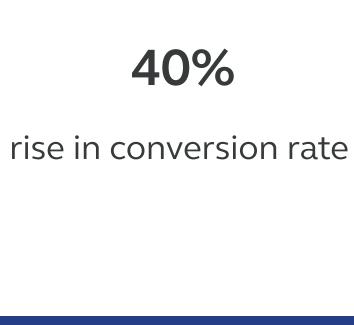
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**Mobile Identity** 

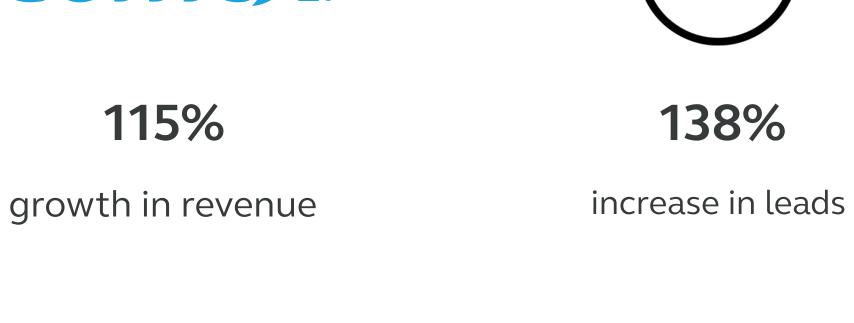
Authenticate

and verify

Your one-time-PIN









Unlock business growth with the right CX partner